

ISIME



THE 11TH INTERNATIONAL STEEL AND METAL ENGINEERING EXHIBITION IN VIETNAM

9 -12 /12/2020

Saigon Exhibition and Convention Center (SECC)
799 Nguyen Van Linh, District 7, HCMC



Organizers:



www.vietfair.vn | www.vsa.com.vn

WELCOME LETTER VIETNAM STEEL ASSOCIATION

Vietnam Steel Association (VSA) warmly welcomes domestic and international organizations and enterprises to attend "The 11th International Steel and Metal Engineering Exhibition in Vietnam - ISME VIETNAM 2020", "The 7th Vietnam Int'l Metal & Metallurgy Expo - VIMM" from December 09 - December 12, 2020 at Saigon Exhibition and Convention Center (SECC) - 799 Nguyen Van Linh, District 7, HCMC.

Vietnam Steel Association believes that the event will be a platform for local and international enterprises having more opportunities to promote products, meet the expansion and consolidation of the domestic market, investment cooperation, technology transfer, improve the quality of products and competitiveness of enterprises, contributing to basically meet the requirements of industrialization and modernization of the country.

Vietnam Steel Association highly appreciates and welcomes domestic and international organizations and enterprises to participate in displaying products at the exhibition.

Wish the exhibition was a success!

**VIETNAM STEEL ASSOCIATION
PRESIDENT**



NGHIEM XUAN DA



ISME 2019 VISITORS

VISITORS



MAJOR ACTIVITIES

Seminars

- Seminar on industrial machinery and equipment, chemicals, industrial raw materials.
- Meet agency leaders, industry associations.
- Typical businesses at Ho Chi Minh City.
- Tours, seminars on investment policy, trade promotion at the exhibition...

Gratitude specialized visitors

- Lucky draw.
- Gifts for professional visitors.
- Gifts for guests with online registration.
- **For more information please visit: www.vinamacexpo.com.vn**



DISPLAYING PRODUCTS

Displaying products:

- Steel and steel products: steel plate, steel pipe, steel coil, Iron and steel, heat resistant, titanium, abrasion resistant material, anti-rust, non-ferrous metals, stainless steel products, metal products, Color coated, Steel Structural Products, coal material, ...

- **Cast iron -Steel Machinery, Equipment and Technology:** reduction technology, metal roll forming machine, Rolling mill, sheel mill, equipment and techniques for producing alloy steel, metal processing, heat treatment of metals, auxiliary steel industry,...

- **Metallurgical equipment and technology:** Metallurgical products, furnace, industrial lubricants, industrial gas, Equipment for processing metallurgical materials (mineral, coal and Other auxiliary materials), mould, welding equipment.

- **Equipment and techniques for environmental protection, Consultancy and metallurgical design...**

- **Displaying images, models of top steel corporations.**

GENERAL INFORMATION

Time:	09 - 12/12/2020
Venue:	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, District 7, HCMC
Opening hour	
09/12/2020:	Opening ceremony: 09h00 Public: 10h00 - 17h30
10/12 - 11/12:	Public: 09h00 - 17h30
12/12/2020:	Public: 09h00 - 12h00

EXHIBITION SCALE

3000sqm | 150 booths | 100 exhibitors

- Participating countries & regions:

Vietnam, Japan, Thailand, Germany, China, Russia, Korea, The Czech republic, Italy, India...

- Expected visitor (expected):

10.000 international and domestic visitors.

More than 80% are trade visitors.

- Promotion Strategic, promote visitors: Direct invitation letter, Government and Association, Television/Radio, Newspapers and magazines, Outdoor Banner, Telemarketing, Online Marketing, seminar.

BOOTHS

Standard Booth (9sqm) includes: Partitions; Fascia with Exhibitor's name in Vietnamese, 01 information counter; 02 folding chairs; 02 40W Fluorescent lights; Single phase socket 5A - 220, One paper-disposed basket, Carpeted floor.

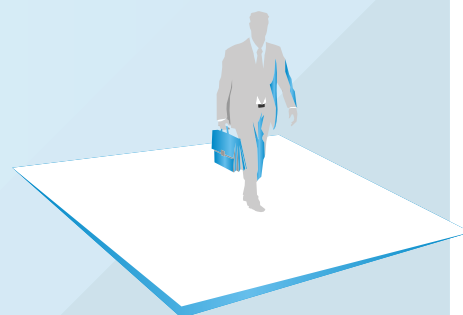
Raw space: The minimum area is 18 sqm; exhibitors are required to design and build their own booth(s) or pavilion. Special design will have to be within architectural controls and be approved by the Organizer.

Standard service:

- Provides badges, opening invitations.
- Introduce business on exhibition catalogs.
- Hygiene and security services during the exhibition
- Construction, dismantling booths.

Advertising in exhibition catalogue

- Cover 2,3,4 in color.
- Inside pages in black and white



PARTICIPATION PROCEDURE

Submit the application form with a deposit of 50% total space rental (as to be contracted) in cash or by T/T to:

Account Name: Vietnam Advertisement and Fair Exhibition JSC – VIETFAIR

VND Account No: 0021001057032

At VIETCOMBANK HANOI - 11B Cat Linh, Hanoi, Vietnam

The remaining should be arranged 45 days before opening day.

* Various exclusive sponsor packages are available to maximize your brand exposure and make your stand out among others!

Please contact the organizer for detail!



VIETNAM STEEL ASSOCIATION

91 Lang Ha Str, Dong Da, Ha Noi

Tel: 024 3514 6230 Website: www.vamin.com.vn



VIETNAM ADVERTISEMENT & FAIR EXHIBITION JSC

Bien Phong Newspaper Building, 40A Hang Bai, Ha Noi

Website: www.vietfair.vn

FLOOR PLAN

